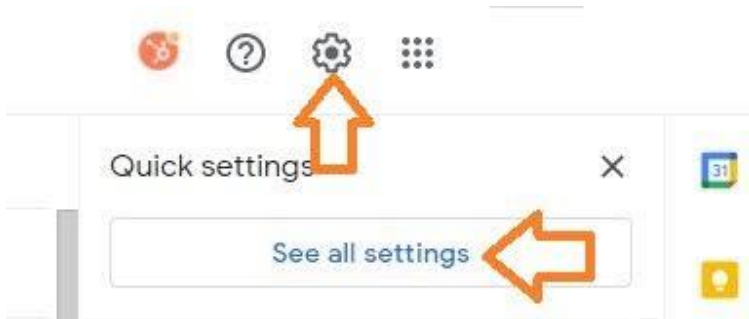


How to Whitelist an Email in Gmail, Outlook, Yahoo, and More

Whether you use Google or Windows Live, let's take a minute to learn how to whitelist emails on various email providers. (<https://blog.hubspot.com/marketing/email-whitelist#How-to-Whitelist-an-Email-in-Gmail>)

1. Click the gear icon in Gmail and select "See all settings" from the Quick Settings menu.



2. Navigate to "Filters and Blocked Addresses" in the top menu.



3. Select "Create a new filter."

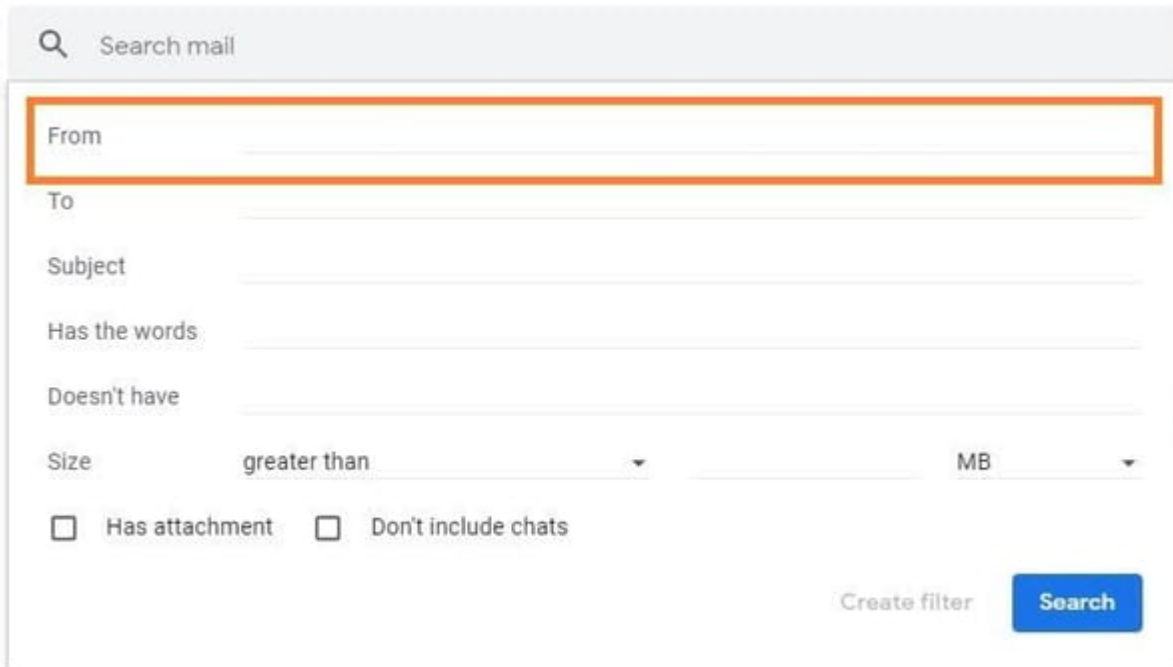
In Gmail, whitelisting an email actually involves creating a filter.



4. Add a specific email or a whole domain in the “From” field.

The “From” field is where I specify what’s getting whitelisted. In Gmail, I can specify either a specific email address (e.g., hello@domain.com), or I can whitelist a whole domain by omitting everything before the at symbol (e.g., @domain.com).

The former will whitelist one specific email address, while the latter whitelists anyone who is sending emails from that domain.



The image shows a screenshot of the Gmail 'Create filter' dialog box. At the top left, there is a search bar with a magnifying glass icon and the text 'Search mail'. Below this, the 'From' field is highlighted with a thick orange border. The 'From' field is currently empty. Below the 'From' field are several other fields: 'To', 'Subject', 'Has the words', and 'Doesn't have', each with a text input area. Below these is a 'Size' field with a dropdown menu set to 'greater than' and a unit dropdown set to 'MB'. At the bottom left, there are two checkboxes: 'Has attachment' and 'Don't include chats', both of which are unchecked. At the bottom right, there is a 'Create filter' button and a blue 'Search' button.

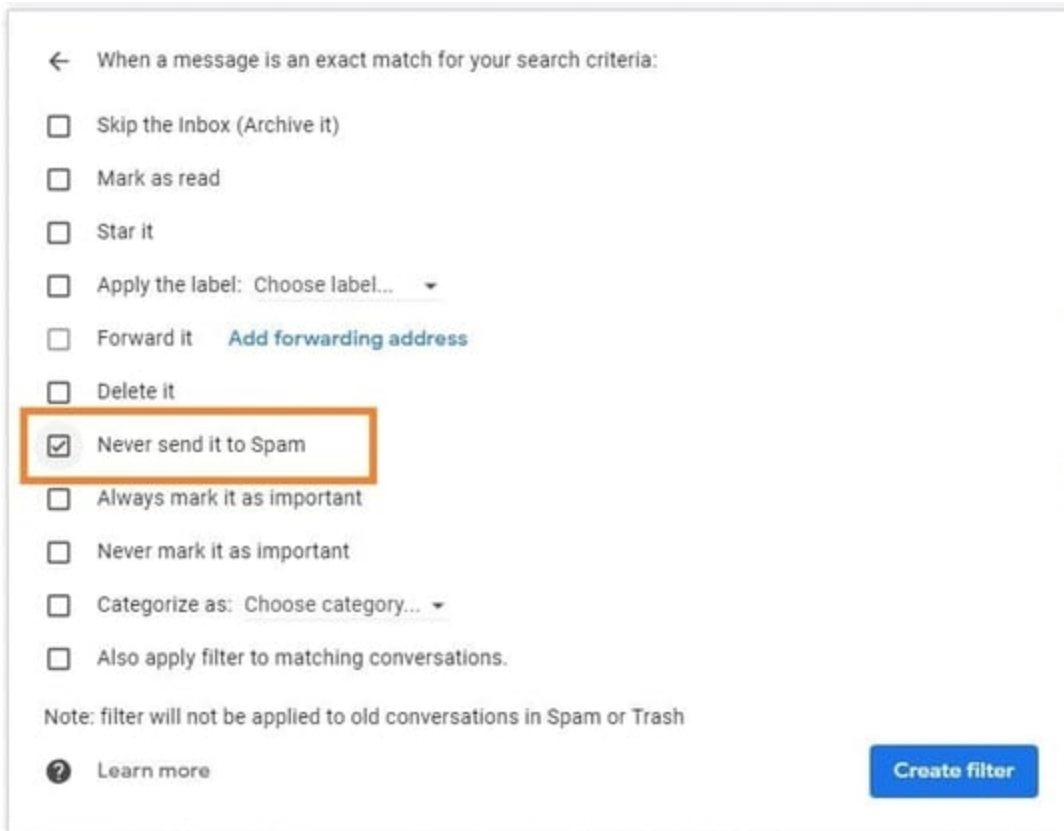
5. Click “Create filter.”

From there, I don’t need to input any additional information. I simply click the “**Create filter**” button at the bottom of the window (next to the blue “**Search**” button).

6. Check “Never send it to Spam” in the checkbox.

Clicking the button brings up a new window. Here’s where I actually specify that I’m whitelisting an email. In Gmail, I do this by checking the “**Never send it to spam:**” box.

Doing so will ensure that emails that meet the criteria I specified never end up in Spam or Trash (unless I move them there manually).

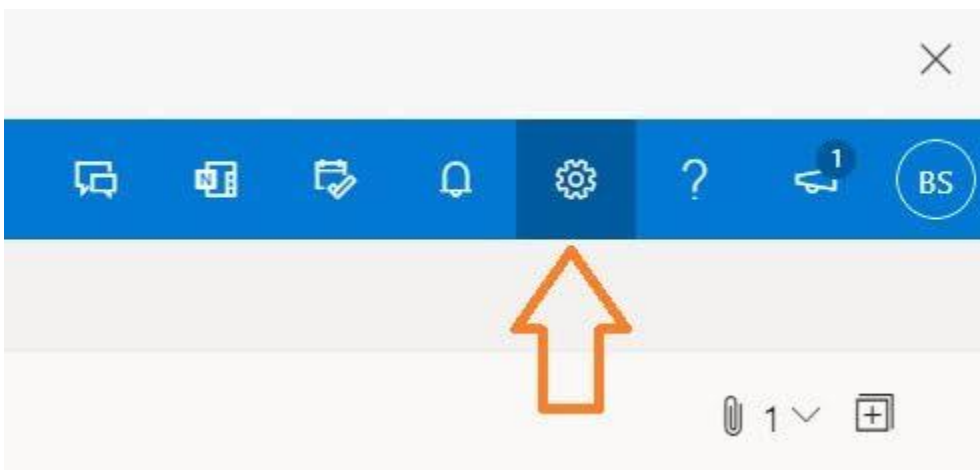


7. Click “Create filter.”

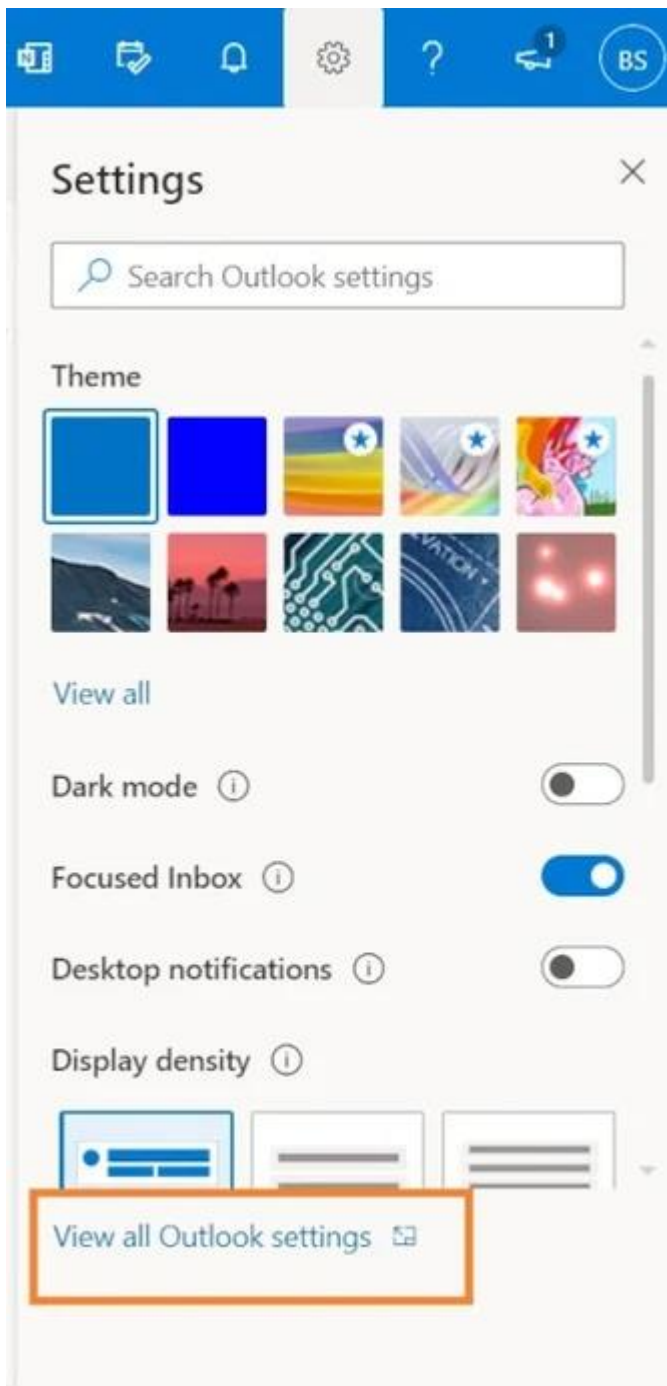
Once this information is specified, I click the **Create filter** button again, and this creates the whitelist within Gmail.

Note: The default email provider for Android is Gmail. Follow the above instructions to whitelist emails on your Android device.

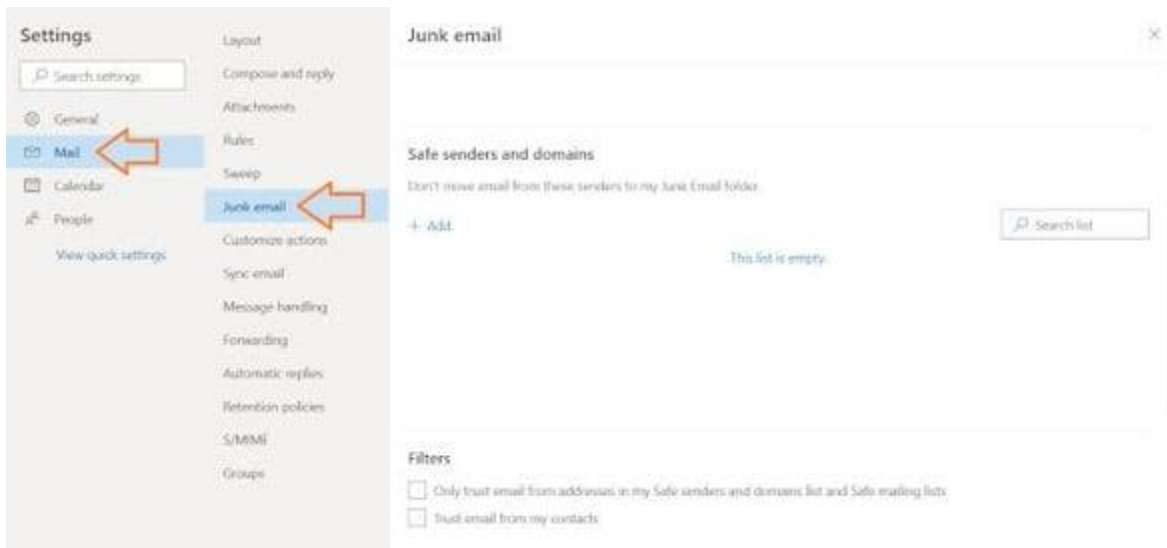
1. Click the gear icon in Outlook and select “View all Outlook settings.”



When you select it, a drop-down menu will appear. You'll choose View all Outlook settings at the bottom of the drop-down menu.

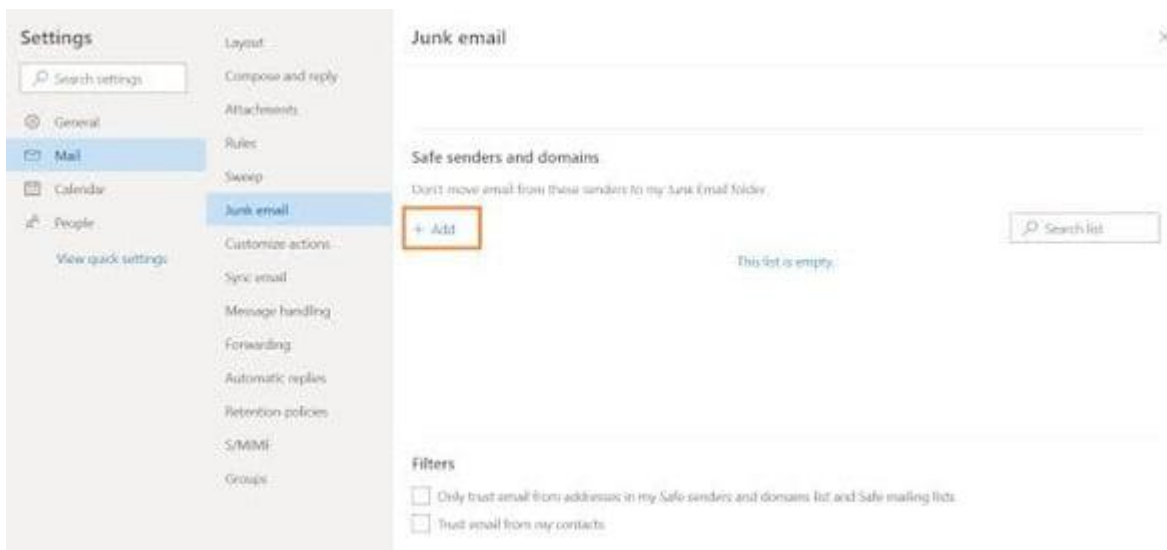


2. Select "Mail" from the settings menu.



3. Choose “Junk email” from the submenu.

4. Click “Add” under “Safe senders and domains.”



5. Enter the email address that you want whitelisted.

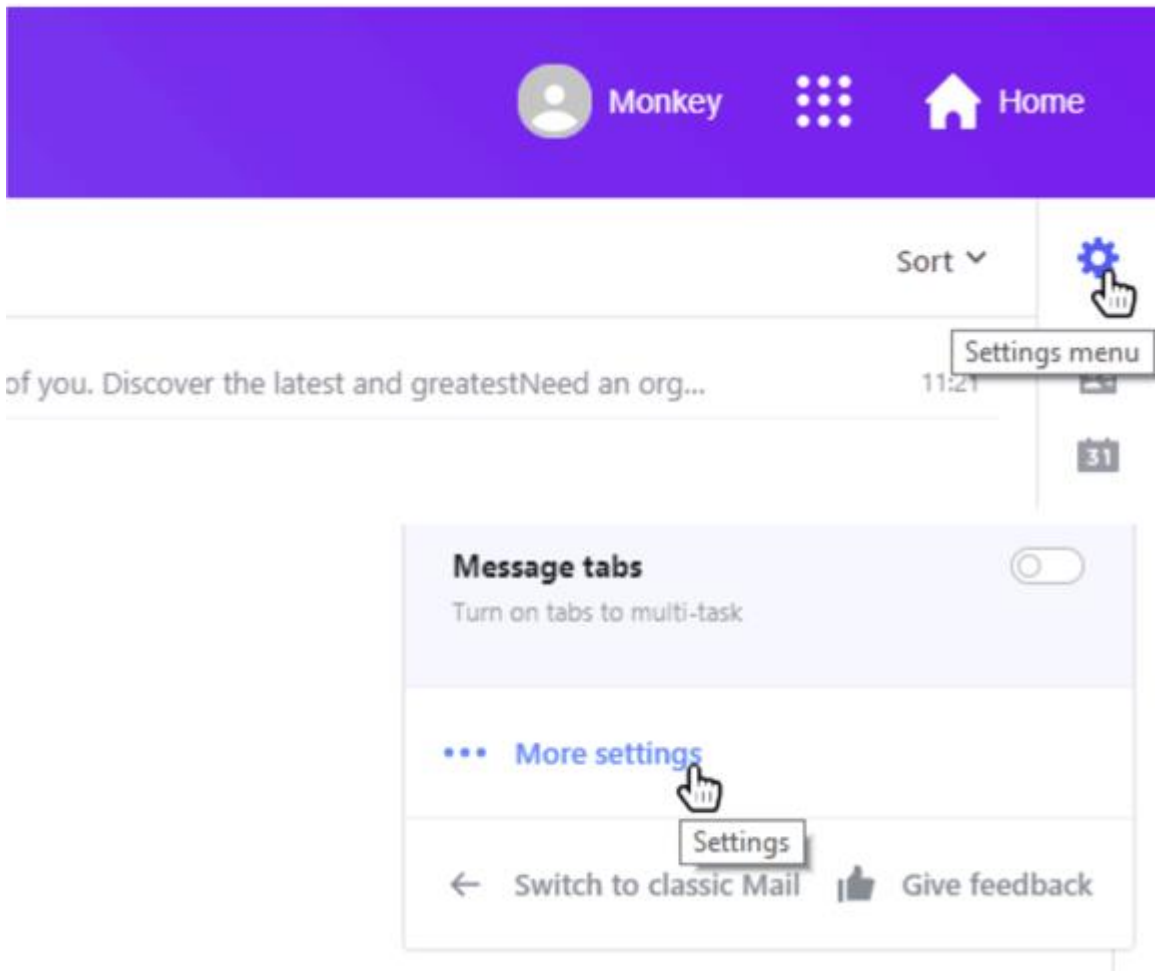
6. Choose “Save.”

This will save your whitelist preferences and ensure that emails that fit the criteria don't make it to your junk email folder in Outlook.

How to Whitelist an Email in Yahoo

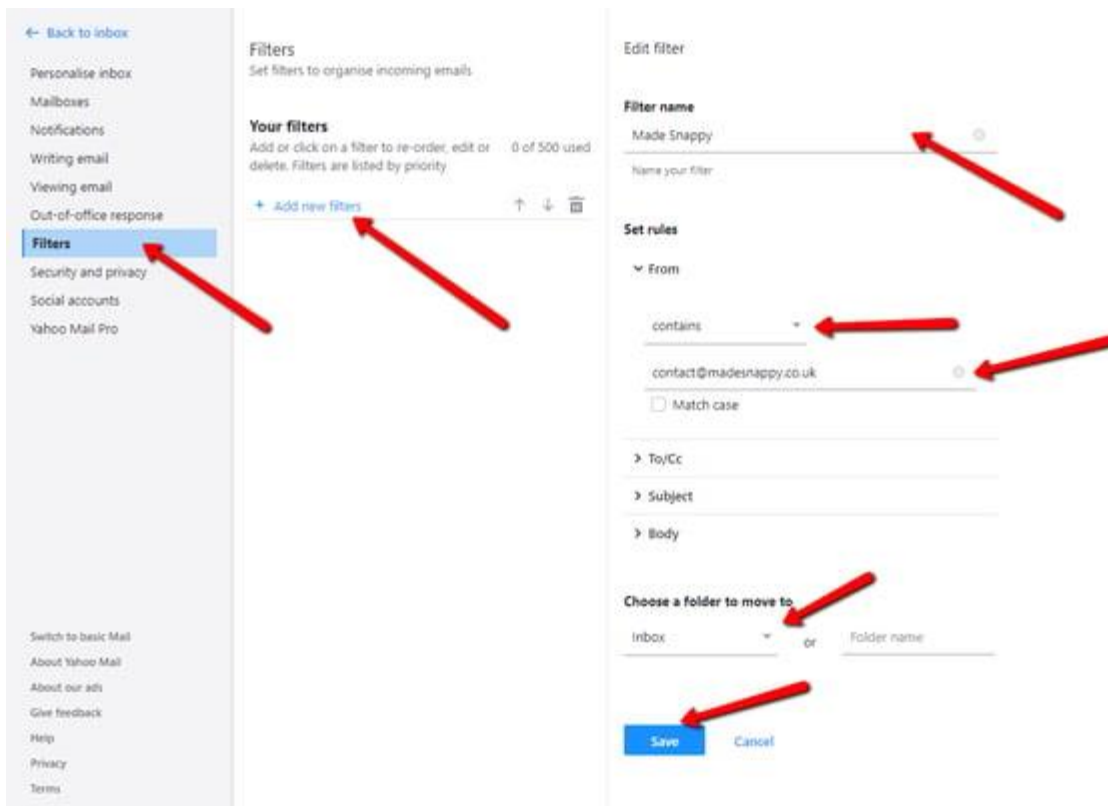
1. Open Yahoo Mail and log in.

2. Navigate to “Settings” then click “More Settings.”



[Image Source](#)

3. Select “Filters” and hit “Add new filters” to enter the email you’d like to whitelist.



[Image Source](#)

4. Name the filter and add the email address.

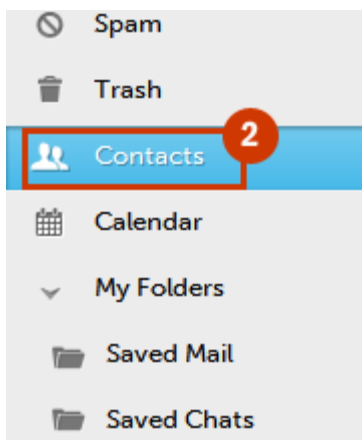
5. Select to send all mail to “Inbox.”

6. Save your settings.

How to Whitelist an Email in AOL

1. Log in to your AOL account.

2. Open “Contacts” from the left navigation pane.



[Image Source](#)

3. Click the “New Contact” icon and add the email address.

New Contact

First Name

Last Name

Nickname

AIM

Email 1 + Another

Primary Phone Mobile ▾ + Another

Group ▾

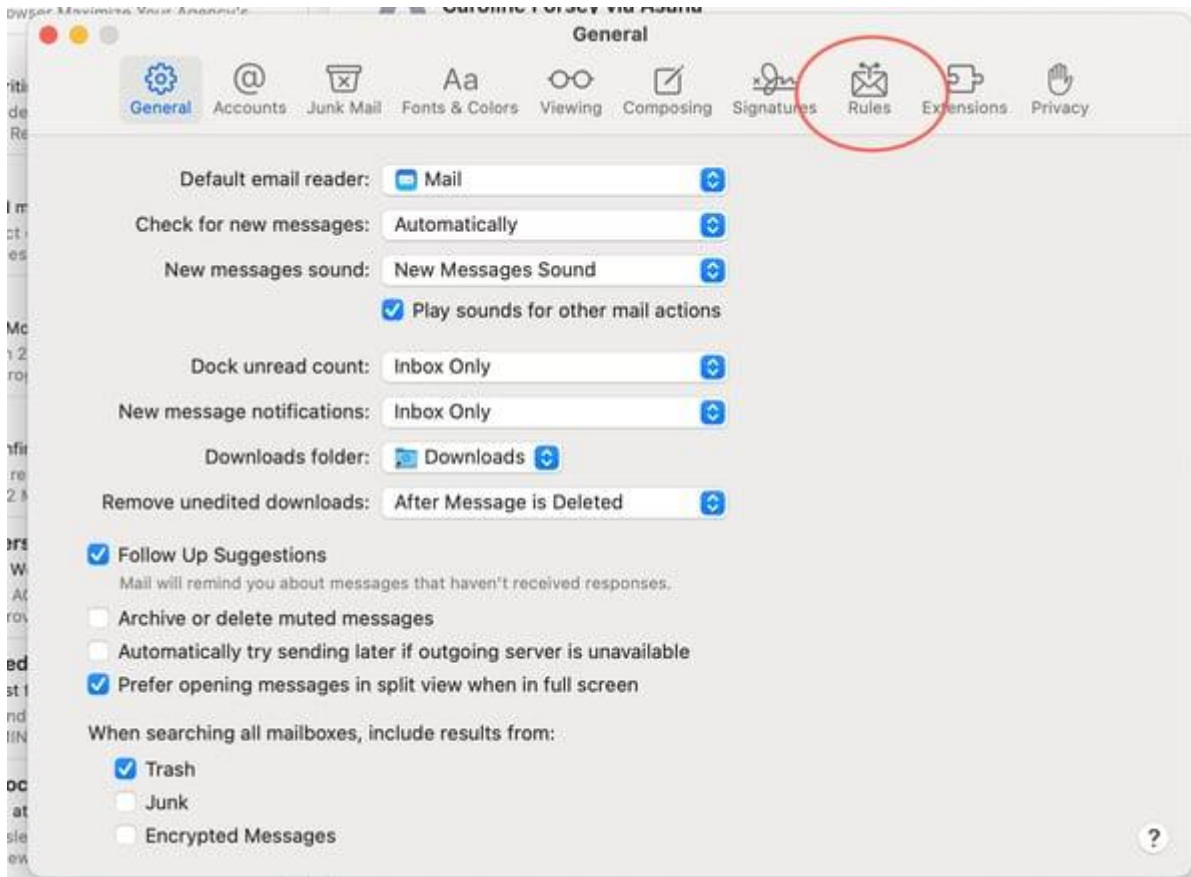
+ More Details

[Image Source](#)

4. Click the “Add Contact” button, and you’re set.

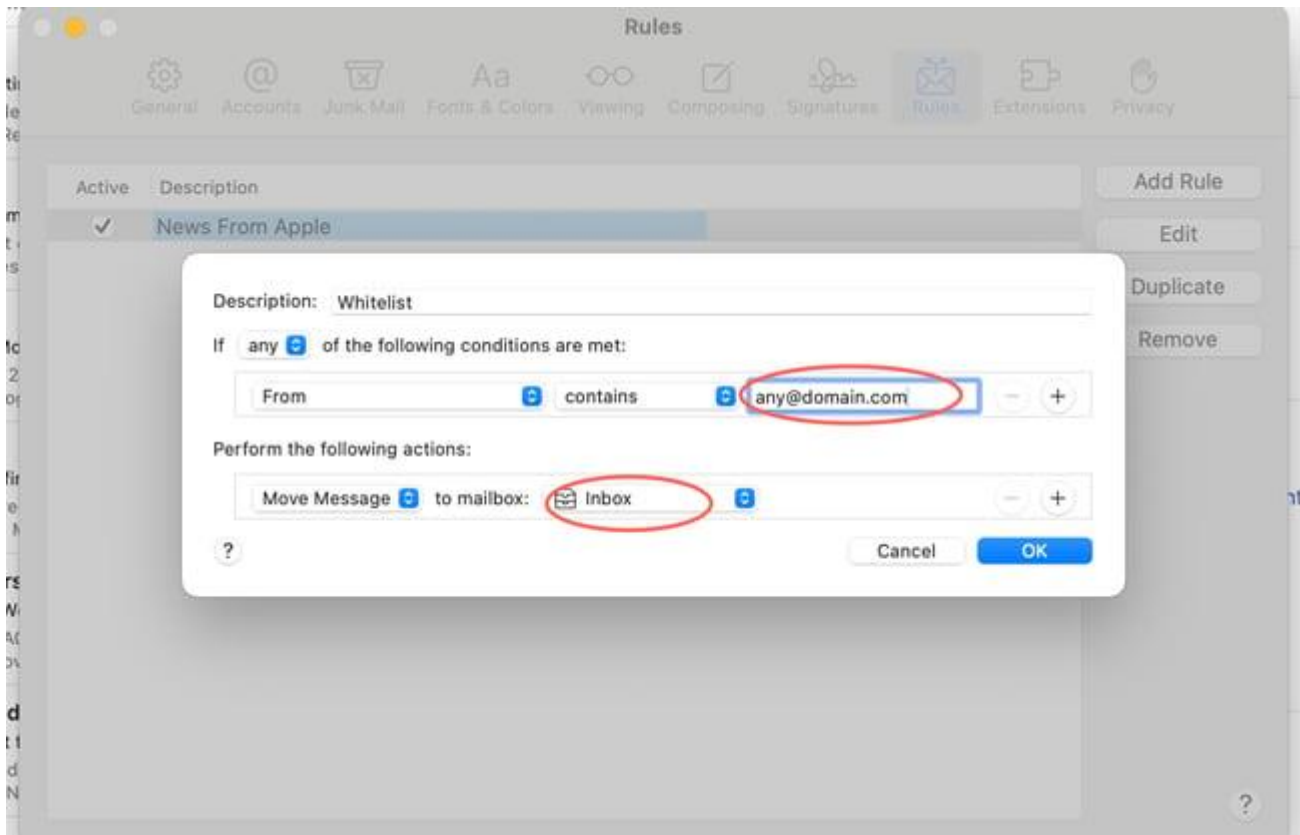
How to Whitelist an Email in Apple Mail

1. Log into your Apple Mail account.
2. Click “Mail” in the menu bar.
3. Select “Settings.”
4. Click on the “Rules” tab.



5. Enter a new description in the box. “Whitelist” is a good descriptor.

6. Type the address you want to whitelist and then select “Inbox” from the dropdown menu.



7. Select "OK" to save your changes.



A Beginner's Guide to Email Marketing

How to execute and measure successful email marketing campaigns

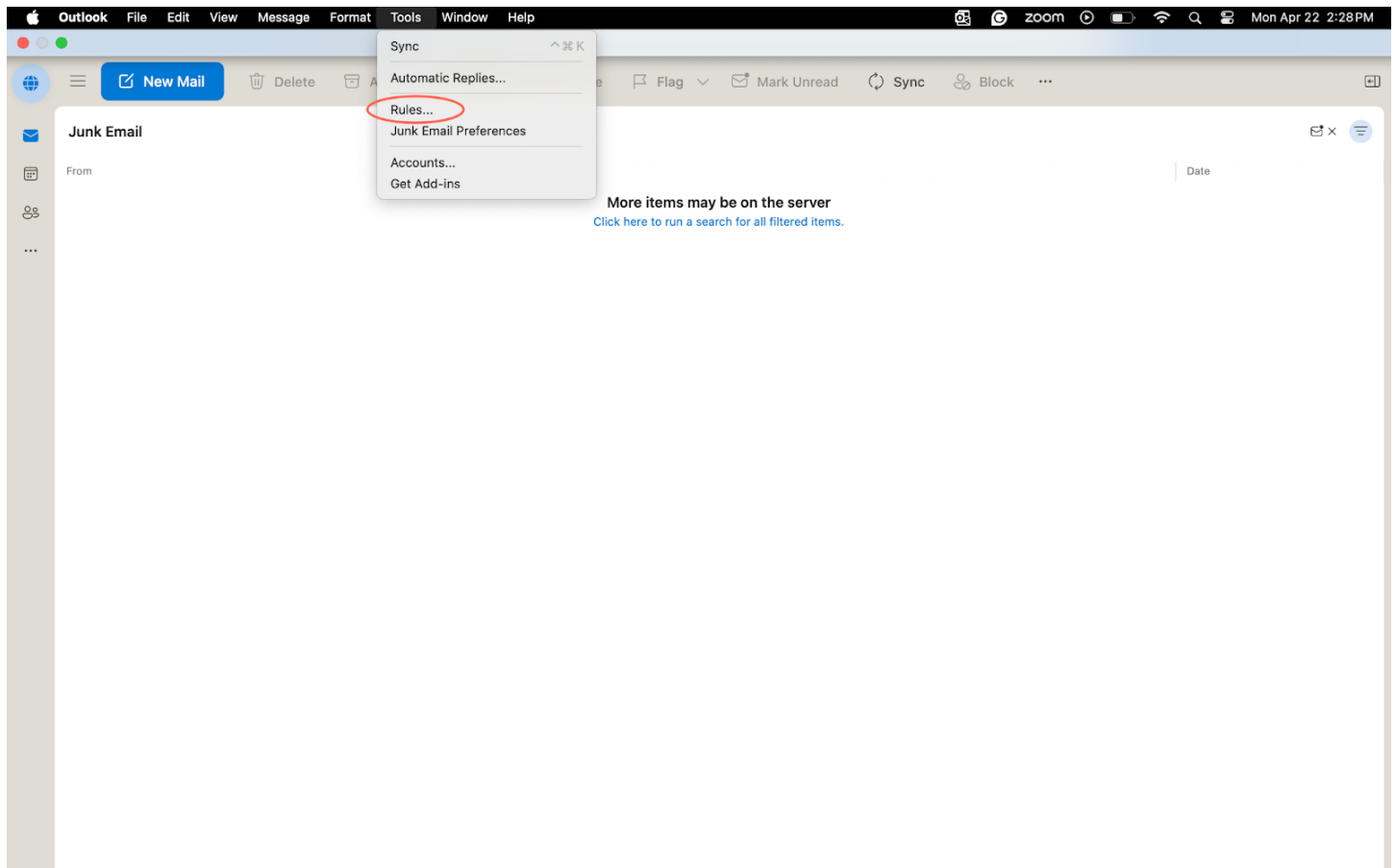
- **Growing an email list.**
- **Remaining CAN-SPAM compliant.**
- **Using email automation.**
- **Segmenting your audience.**

Get Your Free Guide [Learn more](#)

How to Whitelist an Email in Windows 365 Desktop


1. Open the Windows Outlook 365 app.

2. Navigate to “Tools” and then select “Rules.”



3. Click on “New Rule.”

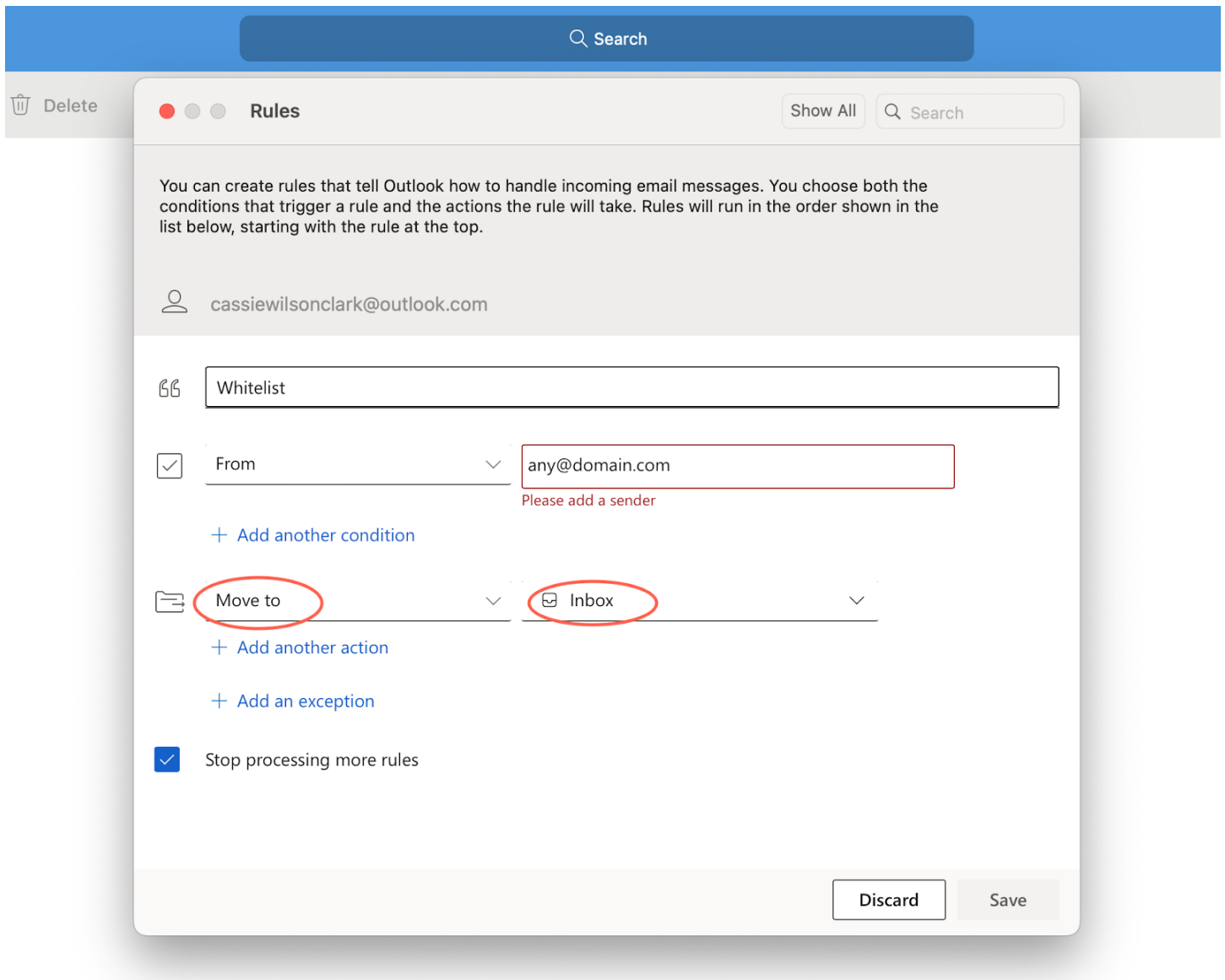
You can create rules that tell Outlook how to handle incoming email messages. You choose both the conditions that trigger a rule and the actions the rule will take. Rules will run in the order shown in the list below, starting with the rule at the top.

 cassiewilsonclark@outlook.com

You haven't created any rules yet.

New Rule

4. Name your rule "Whitelist."



5. Select “From” and enter the email address.

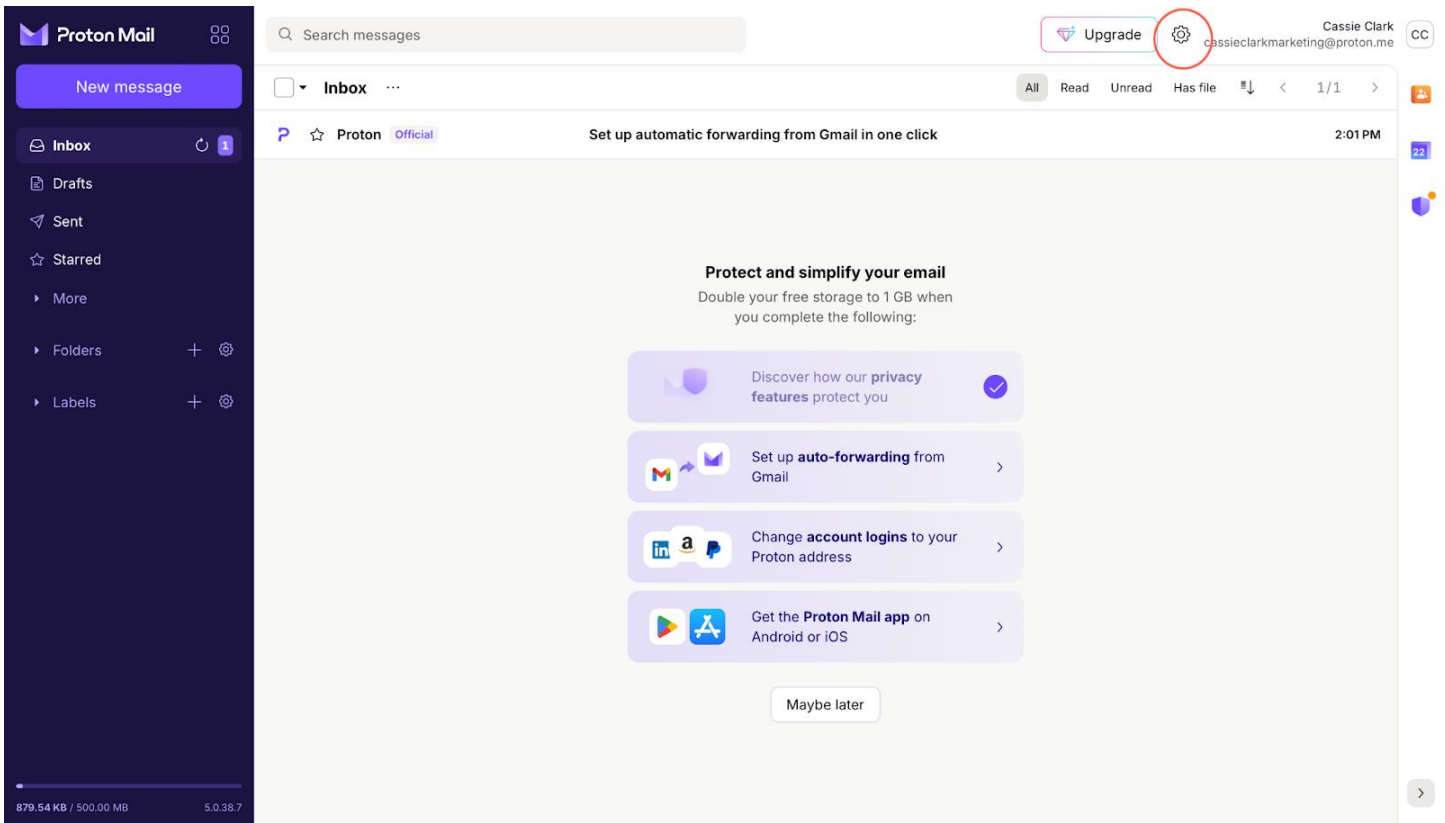
6. Then, select “Move to” from the dropdown menu and select “Inbox” from the next dropdown menu.

7. Click “Save” to save your settings.

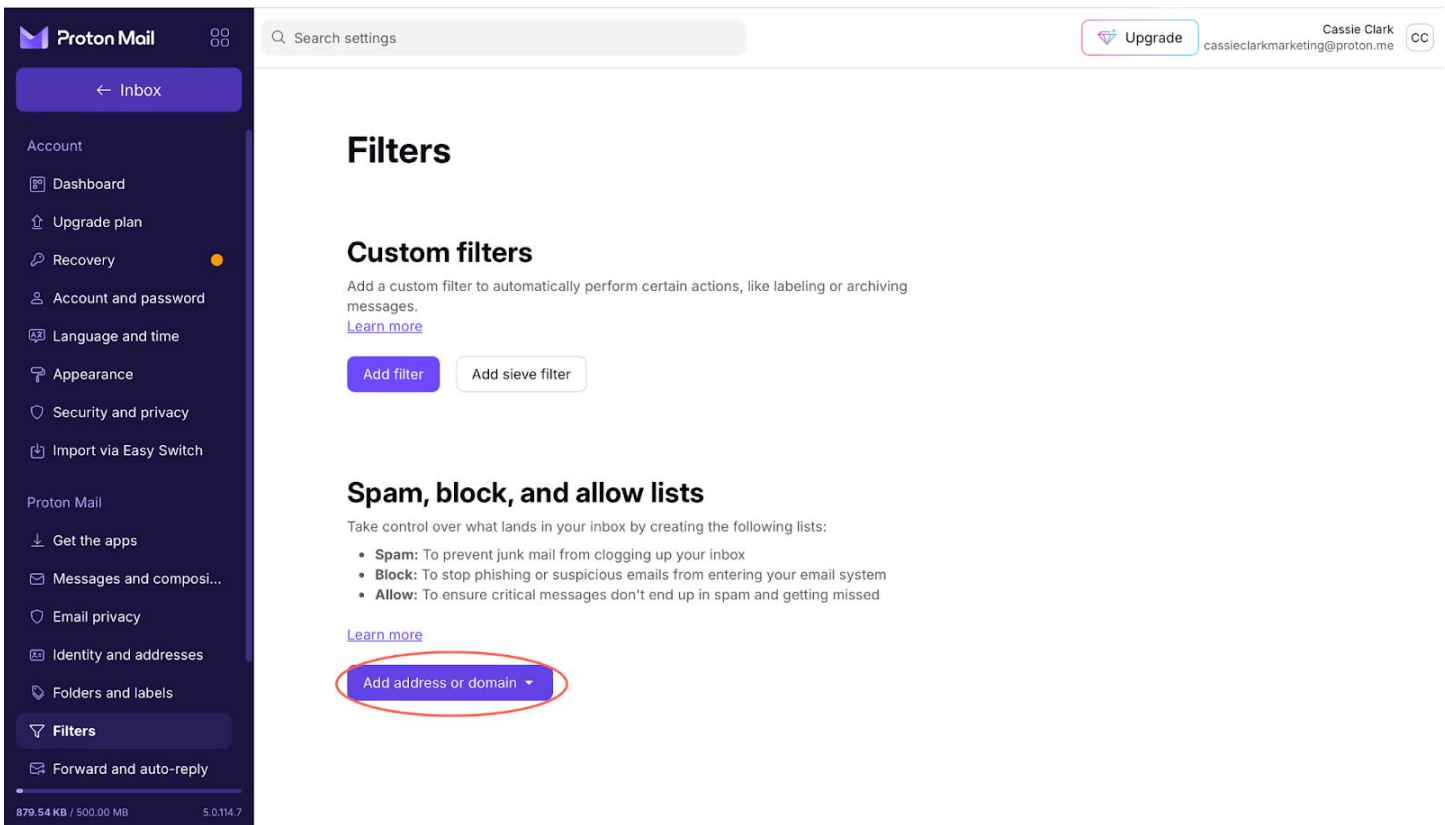
How to Whitelist an Email in ProtonMail

1. Log into your ProtonMail account.

2. Click “Settings,” then select “Go to settings.”



3. Select “Filters” from the sidebar.

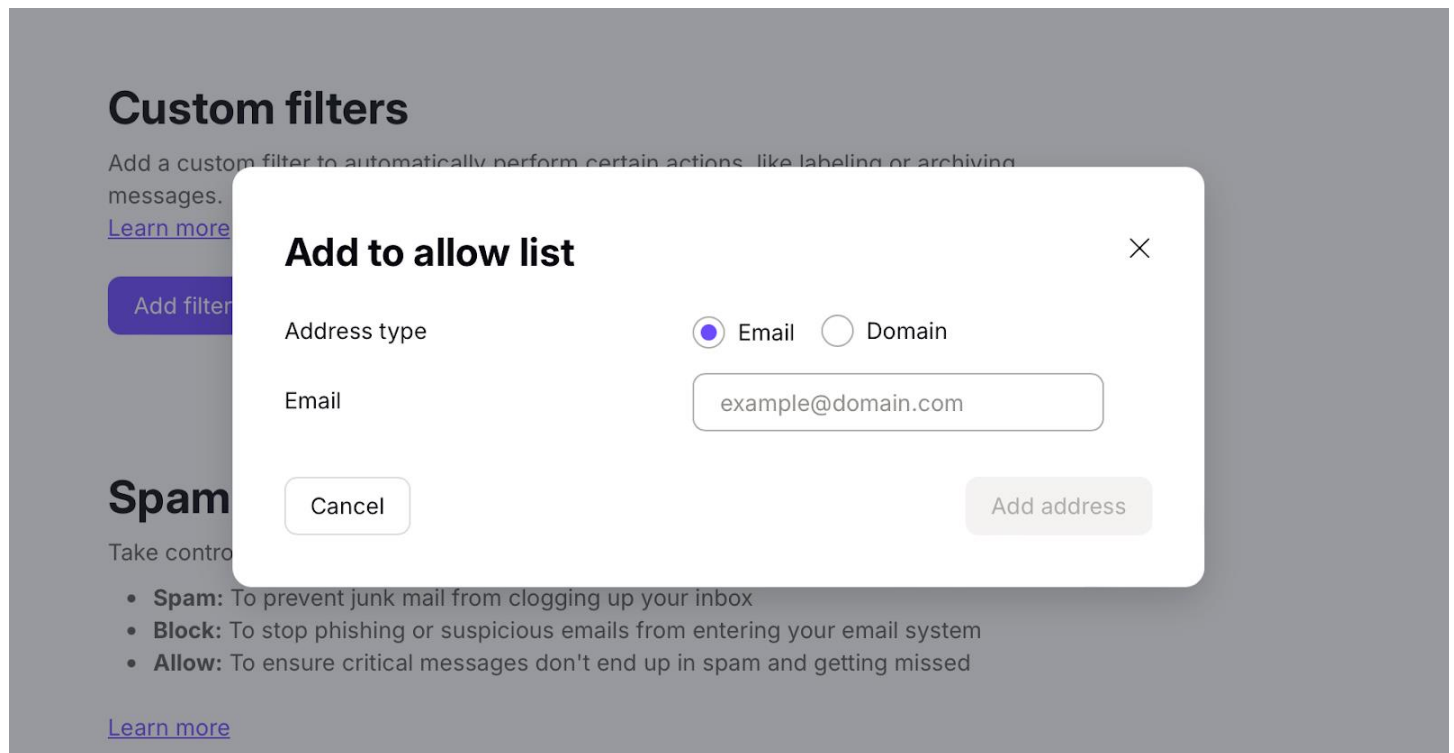


4. Click the “Add address or domain.”

Once I click on the **Add address or domain** button, it will open the dropdown menu. Then, I choose **Allow**.

5. Select either “Email” or “Domain.”

Depending on my selection, I can enter the email address or domain in the field box.



6. Click “Add address” to save your changes.